

About us

Focused on the Unique Needs of Government Organizations

Founded and owned by disabled United States Air Force veteran Kathleen Laboon, At Ease Strategic Communications is a one-stop marketing and branding firm specializing in serving U.S. government accounts. From search engine optimization (SEO) for Web sites to the creation of targeted, branded print and electronic collateral, At Ease Strategic Communications can provide one-of-a-kind services that accommodate the special needs of government organizations.

Our wide range of services includes:

- ▶ Web site Design and Implementation
- ▶ Print Advertising and Print Collateral Production
- ▶ Branding and Logo Development
- ▶ Search Engine Optimization
- ▶ Video and Film Production and Editing
- ▶ Graphic Design
- ▶ Strategic Research and Planning for Marketing Programs
- ▶ Text Message Marketing
- ▶ Radio and Television Advertising
- ▶ Copywriting

▶ **Capabilities Statement**



Products

- ▶ Slide Manager – Power Point Library Management System
- ▶ Text Messaging Marketing
- ▶ Computer Voice Recognition Survey System

Our contacts:

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