

Services

Web site design and implementation

At Ease has Web programmers and developers, Web content writers, and Web graphic designers on staff to create tasteful and highly navigable Web presences for your needs. In the 21st century marketing world, the Internet is king. Make your message stand out.

Print advertisements and print collateral production

A handsome, glossy advertisement is a time-tested way to get your message to the world. The At Ease staff includes copywriters to get your message across, designers and layout artists to present it beautifully, photographers to show your message in an attractive light, and print production specialists to deliver top-notch print results.

Branding and logo development

Your brand is your name and your calling card. Each element of a brand -- from a logo to a color scheme to a font size, weight, and style -- carries a big message. Let At Ease Strategic Communications design a brand and a style that sends your message clearly. We specialize in creating unique solutions for a diverse array of industries.

Search Engine Optimization

Does your Web site need more attention online? At Ease has a team of Web development and search engine optimization (SEO) specialists who can give your site the makeover it needs to bring in new leads. From tweaking keyword density in copy to streamlining markup code so the site is attractive to search engine algorithms, our team can help your site become more successful on the World Wide Web.

Video and film production and editing

As video production becomes more sophisticated and less expensive, video and film have developed a wider range of applications. Whether you need a training video, a motivational commercial, or a targeted marketing spot, our production and editing staff can bring your message to the public using state-of-the-art production facilities and techniques.

Graphic design

When words aren't enough, communicate your message with pictures and images. At Ease Strategic Communications have designers well-versed in the latest raster, vector, and multimedia graphics techniques and applications. We understand typography, color theory, and layout -- and we can create stunning designs built to suit your organization's needs and goals.

Strategic Research and Planning for Marketing Programs

Any successful advertising attempt requires dedicated research and planning. It also requires time and resources. Our team of expert market researchers, salespeople, and marketing specialists can conduct full-scale campaigns to satisfy your marketing needs. We'll target your desired audience using the medium and message that work best, ensuring more leads with less waste.

Text message marketing

Sending text messages, or SMS, to convey an idea or message for sale has really caught on in the United States over the past few years. Texting is a low-cost, high-impact way to sell your brand and services, and as more and more Americans go mobile, is a great way to reach a large audience quickly. Our staff has the experience and capabilities to help you launch a full-scale text message marketing campaign.

Radio and television advertising

At Ease Strategic Communications has the ability to conceptualize and produce high-quality radio and television advertisements that reach a wide audience of listeners or viewers. These types of ads can be very cost-effective, but must be planned and executed carefully to reach your targeted audience. Our company has a cadre of experienced staff able to refine, produce, and send your message to the widest audience possible.

Copywriting

Clear, concise, correct writing is a wonderful way to convey your message. However, copywriting is a talent, not a hobby. Why trust an amateur? At Ease Strategic Communications has a staff of experienced writers with advertising, marketing, journalism, and technical writing backgrounds. Make your message meaningful.

Company services

- ▶ Web site design and implementation
- ▶ Print advertisements and print collateral production
- ▶ Branding and logo development
- ▶ Search Engine Optimization
- ▶ Video and film production and editing
- ▶ Graphic design
- ▶ Strategic Research and Planning for Marketing Programs
- ▶ Text message marketing
- ▶ Radio and television advertising
- ▶ Copywriting

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