

GENTLEFAWN



choice black jean pants

Urban, meet rural. Beloved antique, meet brand-new style. Gentle Fawn Clothing, a bohemian-county casual wear collection blends sporty, modern fabrics and yesterday's quality stylistic details. Gentle Fawn Clothing is designed to satisfy any clothing lover's yearning for earth-shakin' style. Line creators Daniel and Carla Hogg treasure feedback – each e-mail or phone call they receive is catalyst for the birth of a new sweater, hoodie, or dress. And the dedication is in the details.

For instance: The Gentle Fawn hoodie western-style "Celebrity" features smart jewel snaps and snugly kangaroo pockets. It plays nice with the Gentle Fawn "Ranch" western-style long sleeve shirt; the boho-fun "Field" retro-print tunic tank top, and the "Crossback" empire-waist, tunic-style cross strap tank top. Going out tonight, little lady? Get your kicks wearing Gentle Fawn Clothing patterned yoke collar "Global" knit dress in rich jewel tones.

Gentle Fawn was born in 2003, thanks to an especially fortuitous thrift-store outing that inspired brand mavericks Daniel and Carla Hogg to design their way into clothing lovers' hearts. The Hoggs place equal emphasis on design and functionality, and draw inspiration from pastoral tranquility and urban frenzy to design each piece of Gentle Fawn clothing. Clean, modern lines, supple fabrics, and retro western detailing brand Gentle Fawn as the city slicker's country pioneer.

These cool casuals – including dresses, shirts, tank tops, sweaters, and hoodies – are rough, tuff, and a pleasure to wear. Giddyup, partner – seek new adventures in style.